

Hodema consulting services celebrate 10 years of success

Hodema consulting services, a leader in hospitality, retail and real estate consulting in Lebanon and operating in the Middle East and Africa regions, announces the company's 10th year anniversary. Founded in 2004, Hodema provides services covering every aspect of developing and pre-opening a fully branded hotel, food and beverage, spa, retail or real estate project. Planning to open a hospitality project, franchise an existing one, review a preliminary idea, assess a real estate property or a retail project, Hodema can provide feasible solutions that ensure the project's long term success, profitability and growth. Nagi Morkos, managing partner at Hodema says, "Hodema's 10th anniversary is a tremendous milestone for the company. We were far from imagining that our small structure would go all that way. But it did: within a decade, the Hodema team grew from two to twenty multilingual consultants, with a strong background in hospitality, leisure, tourism, retail and real estate along with high-profile academic degrees. Thanks to the varied experiences of Hodema managers, consultants and analysts, our company has become a reference in the regional market: in a 10 year timeframe, we have created, implemented or franchised over 300 projects, many of which valued over USD 100 million. Today, Hodema is active in up to 16 countries; it advises large scale corporations in Lebanon and the Middle East, and has established solid partnerships with its customers. We set the bar only by what we believe defines greatness. I am enormously proud to be leading a team of people who strive for perfection every day and persistently work to



deliver an incredible service to our customers, in order to best suit their needs." Nada Alameddine, regional director of sales & marketing at Hodema expresses the company's successful path: "Hodema was launched with the foresight of establishing a leading and innovative consultancy. Hodema, as a cutting edge consultancy, boasts highly skilled and a talented team focused on developing creative concepts, improving existent businesses and providing its clients

with a benchmark approach of excellence." Toufic Akl, senior consultant and offshore manager says, "It is fascinating to see how much Hodema has evolved and grown over the last 10 years, despite the challenging times Lebanon and the region went through. It shows the team's constant commitment to excellence in service, innovation and creativity." hodema.net



GHIA HOLDING'S TEAM STRIKING AT HORECA 2014

Known for its different restaurants such as Abed El Wahab, Duo, Ahwak & Caribou; Ghia Holding is amongst the leading groups in the Food & Beverage industry participating annually at the Horeca Exhibition 2014.

Ghia Holding dedicated the time to honor their hardworking team who was able to amass a total of five Medals, four Merit Certificates and the best Jack award in the following categories:

- Live Pastry Competition (Gold Medal)
- Lebanese Bartender Competition (Best Jack)
- Lebanese Barista Competition (Gold Medal)
- Live Lebanese Dish (Merit Certificate)
- Bread Creation and Viennoiseries (Silver Medal)
- Live Lebanese Sandwich (Merit Certificate)
- Live Lebanese Sweets (2 Bronze Medals)
- Live Traditional Arabic Mezze (2 Merit Certificates)



Arabian Travel Market 2014 (ATM) concludes on a high note

The four-day exhibition receives a record number of visitors, with figures showing a 10 percent increase on 2013.

The Arabian Travel Market, the largest ever travel trade event in Middle East, which took place at the Dubai World Trade Centre May 5-8, ended on a high, reflecting growth and confidence. The show – in its 21st year - hosted over 2,700 exhibitors with 120 first-time participants, 68 national pavilions and a packed schedule of 40 seminar and tech theater sessions.



Main stand-holder numbers also increased by 10 percent to 420, including new exhibiting destinations such as Taiwan and Slovenia, and a diverse array of companies that made their debut at the show, including Kuwait Airways, IMG World of Adventures and Al-Futtaim Travel. It was reported in the Khaleej Times that Mark Walsh, portfolio director of Reed Travel Exhibitions, the company that owns and operates the show, said that preliminary figures for this year's show underscore the Arabian Travel Market's relevance to the regional travel and tourism sector and reflect the healthy performance and confidence of the industry and its vital role as a major economic driver for the region.

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