

Pop-up Container

After San Francisco, Paris, London & New York, Beirut has its own version of temporary concept. A yellow, fully equipped kitchen container nestled in the middle of an un-built lot in Mar Mikhael, facing the bus cemetery. Magenta bougainvilleas perfume the air, the furniture is all built from junk, a bar created from oil barrels and a petanque course lays shyly on the side. This concept is the brainchild of "Food For Thought", a food consultancy company created by Mario Jr. Haddad and Chef Tomas Reger, respectively owner and executive chef of Le Sushi Bar. Chef Tomas is responsible for creating a different menu daily, all based on the concept of market food and what is in season. The restaurant can seat 40 people simultaneously as well as up to 24 people at the bar.

popupcontainer.blogspot.com
brainstormsall.com

Famous chef for Qatari museum

Distinguished French chef Alain Ducasse will open his first restaurant in the Middle East at the Museum of Islamic Art, Qatar this year. The world-renowned chef currently has restaurants in Paris, London, New York, Russia, Hong Kong, Tokyo, Las Vegas, Monaco, and Mauritius. Alain Ducasse at the Dorchester in Mayfair, London holds three Michelin stars. Designed by Chinese-American architect I. M Pei - who also designed Paris' Louvre museum - the Museum of Islamic Art is a prominent structure on the Doha Corniche. Its only F&B outlet at present is a small coffee shop.
alain-ducasse.com



Saudi Arabia

Kitsch Cupcakes

Lebanese-born Kitsch Cupcakes opened its first branch in Riyadh last June. Located on Tahlia Street, Kitsch offers 25 different variants of cupcakes in two different sizes: bites and regular. Giant cupcakes are also available based on customer requests. The bakery also offers celebration and wedding cakes, brownies, muffins, cake pops, cookies, homemade truffles and other sweet delights.
kitschconcept.com

Gold Sushi Club

Gold Sushi Club, Japanese restaurant, opened its doors last May in Jeddah. Located on Sari Street, the restaurant serves traditional Japanese cuisine among which Sashimi, Sushi, Makimono, Temaki and other Gold specialties. It also offers a wide selection of "make your own Sushi" that customers can choose from. Gold Sushi Club offers eat-in, take out, delivery and catering services.
gold-restaurant.com



Gold Sushi Club

Twenty Super 8 hotels

Wyndham Hotel Group signed a master franchise agreement with Saudi Automotive Services Company (SASCO) to develop twenty Super 8 budget hotels in Saudi Arabia over the next five years. The aim of introducing the Super 8 economy brand is to meet the needs of the domestic tourism sector in the kingdom. Special features developed for guests in the Middle East and Africa include larger family rooms consisting of adjacent living space. Established in 1974 in South Dakota, The Super 8 brand was acquired by Wyndham Hotel Group in 1993.
Super8.com

Super8.com

Kalila Oriental Bakery and Café

Last June, Jeddah witnessed the opening of Kalila, an Oriental bakery and café managed by Al Mathaaq Company in Saudi Arabia. Located in The Courtyard at Bin Sulaiman Center, Kalila specializes in Oriental breads and baked goods as well as a variety of unique pastries such as rice kunafah and khushaf tart. It also offers salads, sandwiches and juices and opens for breakfast, lunch and dinner.
almathaaq.com



Kalila Oriental Bakery & Café

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